



Spigit™ User Guide

2010

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User Guide Overview

Welcome to Spigit! In this guide, you will learn the basics of how to use the various features on the site. This guide will cover topics such as posting ideas, collaborating, and social networking features so that you will be able to actively participate in and collaborate on ideas with your colleagues on Spigit. If you have any further questions about Spigit, please contact support@spigit.com, or your site administrator.

Login

To begin working in Spigit, you simply need to open a Web browser window, access the Spigit address, and log in using the user name and password provided to you by your site administrator. .

A screenshot of the Spigit login interface. At the top, there is a 'Sign In' link. Below it, there are two input fields: 'User Name' with the text 'Admin' and 'Password' with masked characters. A checkbox labeled 'Remember User Name' is checked. Below the password field is a 'SIGN IN' button. At the bottom, there are two links: 'Forgot your username or password? Click here.' and 'Not registered yet? Click here to register.'

Login to Spigit

1. Open your web browser and type in the Spigit URL.
2. Enter your *User Name*.
3. Enter your *Password*.

If you want Spigit to save your User name for future use, click the *Remember User Name* checkbox.

4. Click *SIGN IN*.

Notes:

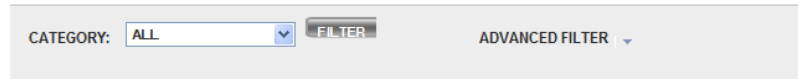
If you have forgotten your username or password, click *Forgot your username or password? Click Here*. Your username/password will be emailed to the address you used to register.

If this is your first time using Spigit, click *Click here to register* and then follow the steps to register.

Finding Information

Filtering and Searching for Other Ideas

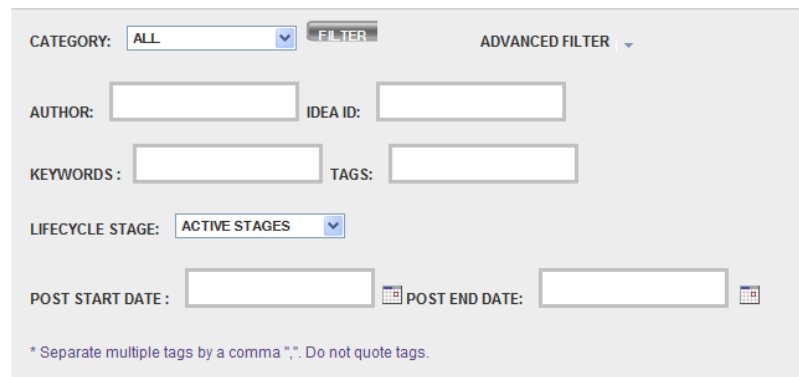
Don't have any ideas at the moment? Participate in other users' ideas by using the filter feature on the *View All Ideas* page, you can find other ideas you might be interested in. Using the filter, you can search by category, idea author or keywords:

A screenshot of a web interface showing a filter section. It includes a 'CATEGORY:' label followed by a dropdown menu currently set to 'ALL'. To the right of the dropdown is a 'FILTER' button. Further right is an 'ADVANCED FILTER' link with a small downward arrow.

Filter and Search for Other Ideas

1. Under Category, select a search criteria (for example, *Social Media*) from the drop down menu. (If you select *All*, your search will return all ideas.)
2. Click *FILTER*.

You can also use advanced filters by clicking *ADVANCED FILTER* in the upper-right corner. With the advanced filter, you can filter ideas by author, idea id, keyword, tags, lifecycle stage, and post start or end date.

A screenshot of an advanced filter interface. It features several input fields: 'AUTHOR:', 'IDEA ID:', 'KEYWORDS:', 'TAGS:', 'LIFECYCLE STAGE:' (with a dropdown menu set to 'ACTIVE STAGES'), 'POST START DATE:', and 'POST END DATE:'. Each date field has a small calendar icon to its right. At the bottom, there is a note: '* Separate multiple tags by a comma ",". Do not quote tags.'

Perform an Advanced Search

1. Under *Category*, select a search criteria from the drop down menu.
2. Click *ADVANCED FILTER*.
The *Filter Ideas By* menu expands.
3. Enter search criteria in one or more of the following fields:
 - Author*
 - Idea ID*
 - Keywords*
 - Tags*
4. Under *Lifecycle Stages*, select a stage from the drop down menu.
5. Enter a date in the *Post Start Date* field, or click the *calendar icon* to select a date.

6. Enter a date in the *Post End Date* field, or click the *calendar icon* to select a date.
7. Click *FILTER*.

Once you have performed your search, you can save it in case you want to search for ideas later using the same search criteria. You can also be notified of updates the ideas returned as a result of your search.

Save a Filtered Search

1. In the *as:* field, type a name for your search.
2. Select *Daily* or *Weekly* if you want to be notified of updates to ideas that appear in your search result, or select *Never* if you do not want to be notified.
3. Click *Remember Search*.
4. Your search name appears next to *Saved Searches*:
To perform a search at a later time using the same search criteria, click on the name of your saved search.

In addition to filtering ideas, you can sort the order of your results by certain criteria, including post date, approval rating, author, and votes:

Sort Results

1. Choose one of the following options by clicking on it:
Modification Date: Sort by date the idea was modified
Post date: Sort by date of initial post
Hates: Sort by number of negative votes
Approval Rating: Sort by rating of ideas based on votes
Review Rating: Sort by rating of the ideas based on reviews
Author: Sort by author of the ideas
Votes: Sort by total number of votes the ideas have

The *View All Ideas* page will default to sorting by Modification date, which means that the most recent posts will be listed at the top.

2. Scroll through the list of results. To view the details of an idea, click on the idea's title.

Innovation Market

The main goal of your Spigit community is to promote innovation. The *Innovation Market* provides users with a way to contribute new ideas for the community. Ideas can be evolved, teams can be built around them, and users can review and assess them. Each idea goes through a series of stages, where it is required to meet minimum requirements in order to graduate to the next stage. During the last stage, *Innovation Market* sponsors compare it with other last-stage ideas to identify which ones are most likely to succeed if implemented.



[Nome](#) » Technology Green


Technology Green







Participate

[POST AN IDEA](#) [POST A THREAD](#)
[WATCH](#) [BE AN EXPERT](#)

this is for green technology

Sub	Last Activity	Ideas	Posts	Views
 sub category for tech green technology green	No Activity	0	0	3
 New 1 One New 1 One	No Activity	0	0	2

Ideas	Last Activity	Rating	Post	Views
 test one aasaa san03 lin03	No Activity	0.0	0	2

Discussion Forum	Last Activity	Posts	Views	Nates	Hates	Version
 asddfsdf by Elia Moya asdasdadsadas	by Sridhar Reddy 04/30/2010 06:47 PM CDT	0	6	 0	 0	
 Space and letter by Sheila s description	by Sridhar Reddy 04/30/2010 06:45 PM CDT	1	5	 0	 0	

After clicking on the *Innovation Market* tab, a list of idea categories appears. To view information about a specific category (for example, sub-categories, ideas within the category, discussions about the ideas within the category), click the name of the category.

Participate

The *Participate* heading contains buttons which allow you to participate in the idea's evolution by posting a new idea, watching an idea, posting a thread, or being an expert.

Participate

[POST AN IDEA](#) [POST A THREAD](#)
[WATCH](#) [BE AN EXPERT](#)

Post an Idea

1. Click *POST AN IDEA*.
2. Type the name of your idea in the *Name* field.
3. Under *Category*, choose a category from the drop down menu.
4. Under *Description*, describe your idea by typing in the text box.

The text box is highly customizable. You can customize your comments as follows:

Change the text to bold

Change the text to italics

Underline the text

Indent the text

Insert a bulleted list

Insert a numbered list

Create a hyperlink

Insert an emoticon

Insert a graphic

Insert a video

Change the color, size, and font

Past text from a Word document

Convert the text to HTML format

Preview your comments

Spell check your comments

For more details, see [“Using the Editor”](#) on page 15.

5. Under *Tags*, type in keywords that describe your idea (for example, feedback, technology, process, etc.).
6. Under *Moderate Threads*, select the checkbox if you want all posts related to your idea to require your approval before being published.
7. Under *Subscribe*, select the checkbox to receive notification emails about any modification under this idea.
8. Under *Anonymous Post*, select the checkbox if you want to submit your idea anonymously.
9. Under *Confirmation*, select the checkbox if you want to confirm before publishing your idea.
10. Under *Publish*, click *SAVE DRAFT* to save your idea without publishing, or click *PUBLISH* to submit your idea.

Watch a Category

1. Click *WATCH*.
2. The message *Note: By subscribing, you will receive notification email(s) for any modification under this category....* appears.

If you want to receive notification emails about any new post, comment, idea, thread, or modification under this category, click *OK*. If not, click *Cancel*.

Post a Thread

1. To start a new discussion thread in this category's forum, click the *POST A THREAD*.
2. Under *Title*, type a name for the thread (required).
3. Under *Description*, type a comment in the text box.
The text box is highly customizable. For details, see "[Post an Idea](#)" on page 8 and "[Using the Editor](#)" on page 15.
4. Under *Tags*, type in keywords that describe your thread (for example, feedback, technology, process, etc.).
5. Under *Subscribe*, select the checkbox to receive notification emails about any modification under this thread.
6. Click *POST THREAD*.

Become an Expert

1. To apply to become an expert, click *BE AN EXPERT*.
Note: If you have not included a phone/mobile Phone number and a biography in your profile, you will be required to do so before you can apply to become an expert.
2. In the *information text box*, enter any information pertaining to your expertise in the subject for which you are applying for expert status.
The text box is highly customizable. For details, see "[Post an Idea](#)" on page 8 and "[Using the Editor](#)" on page 15.
3. If you wish to remain anonymous, select the checkbox next to *I would like to become an anonymous expert*.
4. Click *SUBMIT*.
You will be contacted once a decision has been made regarding your expert status.

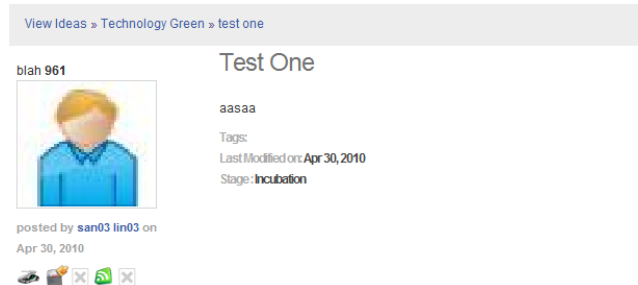
Sub

The *Sub* heading lists any sub-categories that fall within the main category. To view information about a sub-category, click the title. A page identical to the main page appears for the sub-category.

Sub		Last Activity	Ideas	Posts	Views
	sub category for tech green technology green	No Activity	0	0	3
	New 1 One New 1 One	No Activity	0	0	2

Ideas

The *Ideas* heading lists any ideas that have been submitted which fall within the category you chose. Click on an idea to view that idea's homepage. You can view the idea's activity, stage, submitter, and last activity. You can also track the idea, submit comments, and request notification when modifications are made to the idea. For more information, see "[Posting an Idea](#)" on page 14.



Watch an Idea

1. Click *WATCH IDEA*.
2. The message *Note: you will get notification email(s) for any modification under this Idea, i.e., new post (thread and comment) as well as post editing when your are subscribing/watching this Idea. continue to watch?* appears.
3. To receive notification emails, click *OK*. If you do not want to receive notification emails, click *Cancel*.
4. If no longer want to receive email notifications for this idea, click *UNWATCH IDEA*.

View an Idea's Wiki Page

1. Click *VIEW WIKI*.
2. If the idea has a Wiki page associated with it, you will be taken to that page. If no Wiki page exists, the message *This page does not exist. Why don't you go and create it?* appears.

Share an Idea

1. Click *TELL A FRIEND*.
2. Enter the *Friend's Name* and *Friend's Email* in the appropriate fields.
3. Enter your name in the *Your Name* field (optional).
4. The *Subject* line is automatically populated with "Check this Idea -" followed by the name of the idea. You can edit the *Subject* line.
Note: The *Friend's Name*, *Friend's Email*, and *Subject* lines are required.
5. Type a short message in the *Short Message* box.
6. Click *Submit*.

Tip: You can also share an idea through social media networks such as Twitter, Facebook, etc. To do so, click one of the icons under *Share*.

Link to an Idea

Click *PERMALINK*. A permanent link is created to the idea.

Report an Idea







1. Click *REPORT*.
2. Type the reason for reporting the idea in the box below *Please enter the reason for reporting the post* and click *Submit*.
3. Click *SUBMIT*.

Comment on an Idea

1. Under *Comments*, type a comment in the text box provided.
2. To submit the comments anonymously, select the *Anonymous Post* checkbox.
3. To receive notification emails about this idea, select the *Subscribe* checkbox.
4. Click *SUBMIT*

Discussion Forum

The *Discussion Forum* lists any threads that have been submitted which fall within the category you chose. Click on a thread to view and participate in discussions related to that category.

Discussion Forum		Last Activity	Posts	Views	Nates	Hates	Version
	asddfsdf by Elia Moya asdasdadsadas	by Sridhar Reddy 04/30/2010 06:47 PM CDT	0	6	0 	0 	
	Space and letter by Sheila s description	by Sridhar Reddy 04/30/2010 06:45 PM CDT	1	5	0 	0 	


View Thread Page

The *View Thread* page allows you to view a thread posted in the *Discussion Forum*, along with any replies to the thread and related posts. You can watch the thread, vote for (Nate it) or against (Hate it) the thread, link to the thread, post a reply, report the thread, and post

a separate comment related to the thread. You can also view information about the original poster, as well as users who comment or reply to the thread (unless the posters are anonymous).

Nome » Technology Green » Discussion Forum » View Thread *will this be added*

View Thread *Will This Be Added*



Sandeep Lingankar
Join Date: Mar 2010
Posts: 6
Nate Worth: -13816 spigit Dollars



67.53 reputation by spigit

ADD CONNECTION



will this be added
Posted: 04/28/2010 06:58 AM CDT
Tags: asfnasfndnfnndnsfjk

PERMALINK

Participate

 vote  vote

WATCH







POST REPLY  vote  vote 2 Comments

REPORT

Post Comment

Title:

Comment*:





B I U       Font family Font size HTML

Tags:

Tags are keywords that describe your idea, e.g. *feedback, technology, process, efficiency*

*required fields **POST COMMENT**

Participate in a Thread

- To vote for the thread (Nate it!), click *green vote* .  vote
- To vote against the thread (Hate it!), click *red vote* .  vote
- To watch the thread, click *WATCH* .
- The message “Note: you will get notification email(s) for any modification under this Idea, i.e., new post (thread and comment) as well as post editing when your are subscribing/watching this Idea. continue to watch?” appears.
- To receive notification emails, click *OK*. If you do not want to receive notification emails, click *Cancel*.
- To view information about a poster in the thread, click the poster’s name.
- To create a permanent link to the thread, click *PERMALINK* .
- To vote for a specific posting in the thread (Nate it!), click *green vote* .  vote beneath the posting.
- To vote against a specific posting in the thread (Hate it!), click *red vote* .  vote beneath the posting.
- To post a reply to a specific posting in the thread, click *POST REPLY* .
 - In the *Title* field, type a title for your reply.

- b. In the *Comments* box, type your reply. For more information, see [“Using the Editor”](#) on page 15.
 - c. In the *Tags* field, type in keywords that describe your thread (for example, feedback, technology, process, etc.).
 - d. Click *POST COMMENT* .
- 11. To report the post, click *REPORT* .
 - a. Type the reason for reporting the idea in the box below “Please enter the reason for reporting the post and click “Submit” .”
 - b. Click *SUBMIT* .
- 12. To add the poster as a connection, click *ADD CONNECTION*.

A confirmation message appears. Click *OK* to add the poster as a connection.
- 13. To post a comment to the thread:
 - a. In the *Title* field, type a title for your comment.
 - b. In the *Comments* box, type your comment. The text box is highly customizable. For details, see [“Post an Idea”](#) on page 8 and [“Using the Editor”](#) on page 15.
 - c. In the *Tags* field, type in keywords that describe your comment (for example, feedback, technology, process, etc.).
 - d. Click *POST COMMENT* .

Posting an Idea

Have an idea? From the *Home* page, click *Post an Idea* in the upper-right to get started with sharing your thoughts with the community:



The *Post Your Idea* page lists certain fields that your community administrators have provided for you to complete. Any fields marked with an asterisk (*) are required. All other fields are optional, but the more information you can provide about your idea, the better. After submitting your idea, you can always go back and edit your idea information to improve it based on community feedback. It is best to think of your idea as a living document, and check in on it regularly. This is especially important when you receive suggestions or constructive feedback and need to change or update your idea.

Post an Idea

1. Click *POST AN IDEA* .
2. Type the name of your idea in the *Name* field.
3. Under *Category*, choose a category from the drop down menu.
4. Under *Description*, describe your idea by typing in the text box.

The text box is highly customizable. You can customize your comments as follows:

- Change the text to bold
- Change the text to italics
- Underline the text
- Indent the text
- Insert a bulleted list
- Insert a numbered list
- Create a hyperlink
- Insert an emoticon
- Insert a graphic
- Insert a video
- Change the color, size, and font
- Past text from a Word document
- Convert the text to HTML format
- Preview your comments
- Spell check your comments

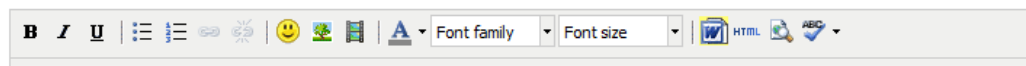
For more details, see [“Using the Editor”](#) on page 15.

5. Under *Tags*, type in keywords that describe your idea (for example, feedback, technology, process, etc.).

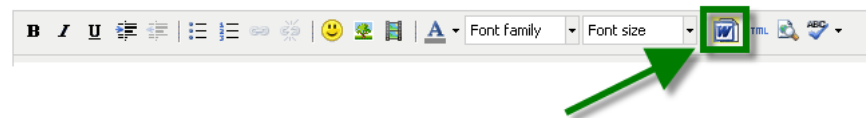
6. Under *Moderate Threads*, select the checkbox if you want all posts related to your idea to require your approval before being published.
7. Under *Subscribe*, select the checkbox to receive notification emails about any modification under this idea.
8. Under *Anonymous Post*, select the checkbox if you want to submit your idea anonymously.
9. Under *Confirmation*, select the checkbox if you want to confirm before publishing your idea.
10. Under *Publish*, click *SAVE DRAFT* to save your idea without publishing, or click *PUBLISH* to submit your idea.

Using the Editor

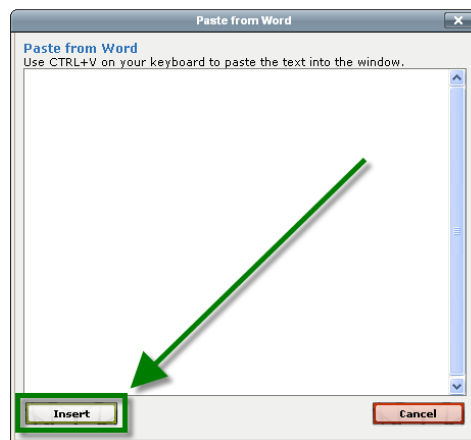
Using the rich text editor when posting your idea allows you to have more flexibility in how your idea displays. The top tab bar of the editor allows you to format your text, insert hyperlinks, insert images and video, as well as paste text from Microsoft Word.



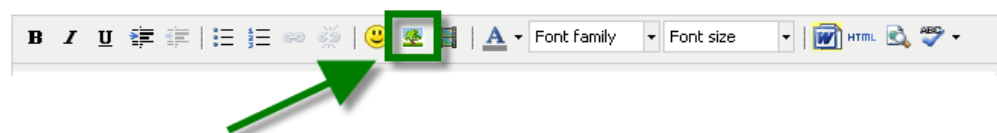
If you are pasting text from Microsoft Word, it is **very important** that you use the *Paste from Word* icon so that your browser can properly read the text. If you do not use this button, your text will **not** be displayed correctly. To paste from Word, click the *Paste from Word* icon:



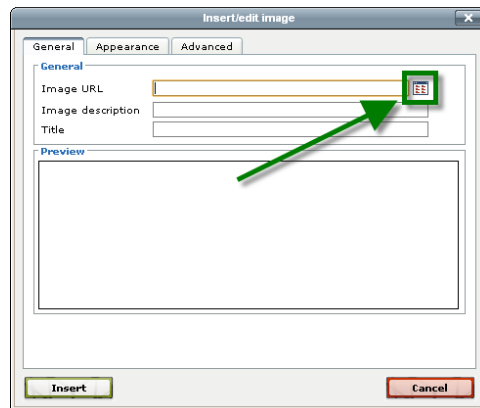
Clicking the *Paste from Word* icon opens a separate window where you can paste your text. Once you've pasted your text, click *Insert* at the bottom to insert your text:



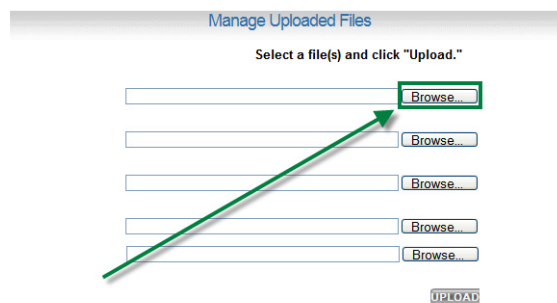
To add images to your post, click the *Insert/Edit Image* icon:



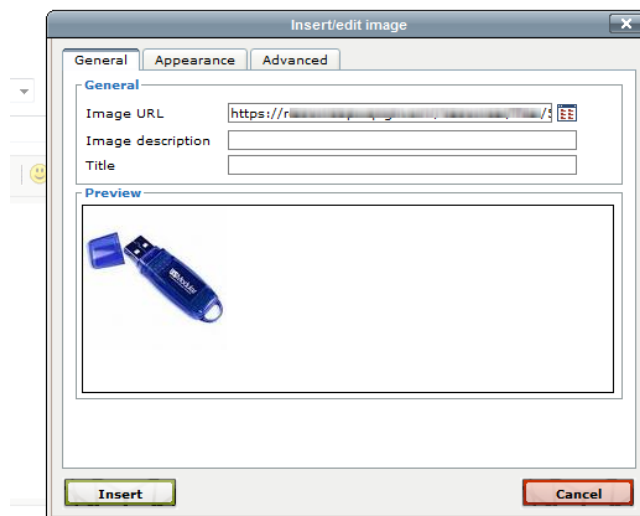
A new window will appear. Click the *Browse* icon to locate the image you want to upload:



A new window will appear. Click *Browse* to select an image from your computer:



Next, click the name of the image you want to insert and it will automatically load in the previewer:




Click *Insert* and the image will become part your post.

Idea Homepage

Your idea has its own homepage, which is where you can view and edit your idea's information:

[View Ideas](#) » [Technology Green](#) » [test one](#)

blah 961



Test One


aasaa

Tags:

Last Modified on: Apr 30, 2010

Stage: Incubation

posted by [san03 lin03](#) on Apr 30, 2010



Idea Stats

Your idea needs to meet certain requirements before graduating to the next stage. To determine how your idea is doing in its current stage, locate the *Graduation Tasks* area of *Idea Stats* on the right:

Idea Stats ▼

Posted At: 04/16/2010 02:36 PM CDT

Discussion Forum Posts: 0


Reviews: 1

Views: 38

Approval Rating: 0.00%

Quality Rating: 0.00 / 5.0

Spigs/Scraps: 1 / 0



Founder: [emilia](#)

Team Members: none

Stage: Incubation

Graduation Tasks:

Qualified Page Views: 11.0 / 50.0

Votes: 1.0 / 10.0

Buzz Percentile: Complete

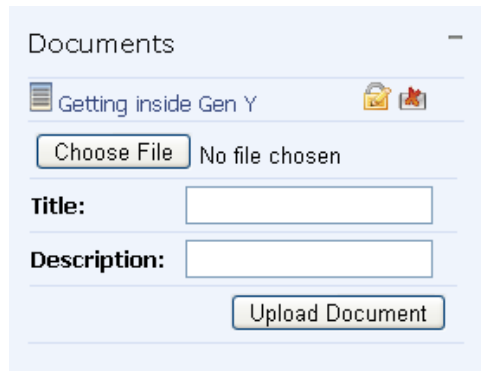
Approval Rating: 0.0 / 30.0

Idea Approvals: Pending

Uploading Supporting Documents

On the right side of the *Idea Homepage*, you will find a *Documents* area. This is where you can upload documents related to your idea. Click *Choose File* to locate the file you would like to upload. Providing a title and a description for your document is optional. Next, click *Upload Document* to upload your file. If the upload is successful, you should see a link in

the *Documents* area showing the document title or file name. You may elect to make certain documents viewable only to users with certain roles (e.g. expert, moderator, etc.) within the community.



Documents

Getting inside Gen Y

Choose File No file chosen

Title:

Description:

Upload Document

Inviting Team Members

As an idea owner, you can choose to invite users to be team members of your idea, while other users who have similar interests can request to join as team members of your idea. In some cases, the community administrator might require that an idea has team members before graduating to the next stage.

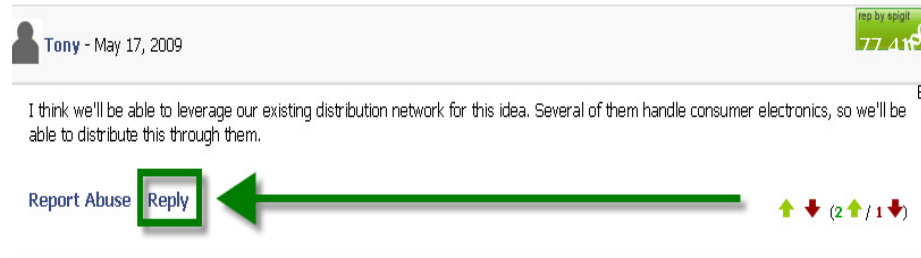
To invite team members, click *recruit* on your Idea Homepage, and then enter the name of the user(s) you would like to invite. Be sure to offer them some preference shares in your idea to motivate them to promote and collaborate on your idea.

Evolving Ideas and Collaborating with others

Posting a Comment on an Idea

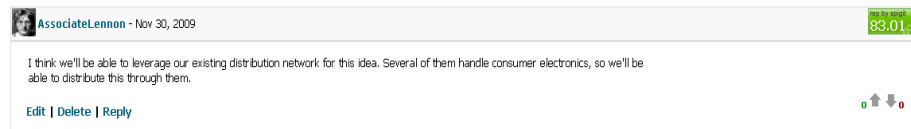
On an idea's homepage, you can post comments on the idea. (You can also post comments in other areas of the site.) There will be a *Post comment* field at the bottom of the page in which you can write your comment.

You can also post a reply to a previous comment by clicking the *Reply* link, which is located at the bottom of the comment you want to reply to.



Editing a Comment





You can also edit your existing comments by clicking the *Edit* link. The *Edit* link can only be used when you are signed in and will only appear under your own comments.



Voting

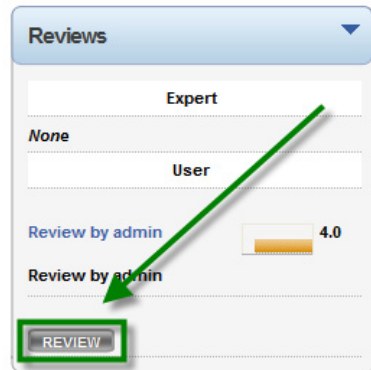
Users are given the option to vote on whether or not they like an idea. Users can vote using the buttons in the *Participate* box, which is located at the top of the idea's homepage.

Vote on an Idea

1. To vote for an idea (Nate it!), click *green vote* .  
2. To vote against an idea (Hate it!), click *red vote* .  

Posting a Review

In addition to simply voting or submitting comments on an idea, users can submit a more comprehensive review for an idea. To submit a review, click *Review* on the right side of the *Idea Homepage*:



Reviews

Expert

None

User

Review by admin 4.0

Review by admin

REVIEW

The weight of a review depends on the reviewer's reputation — the higher the reputation, the greater the weight, and vice versa. Expert reviews have the greatest weight. You can choose to keep your own review private or allow it to be public. Submit the review by clicking *Post review* at the bottom of the page.



Ratings

	Abstain	Poor	Fair	Good	Great	Off the Charts
Disruptive Potential:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Model:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management Team:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitive Advantage:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Posting a Comment on an existing Review

POST REPLY

In addition to posting your own review, you can comment on others reviews, just as you can comment on an idea. If you would like to comment on a review, first click on the review. There is a button underneath the original review that reads *POST REPLY*; click that button to comment on the review.

You can also reply to a comment on that review by clicking *POST REPLY* in the comment's box. If you want to reply to both the original review and a comment(s), enter a title and your comment in the text field that says *Post Comment*, which is below all other comments. After entering your comment, simply click *POST COMMENT* to post it.

Earning Currency

For various actions performed on the site, users earn currency, or points. Members can earn currency for different activities, including posting content and ideas, reviewing, voting, and investing wisely in ideas. The more value you add to the site, the more currency you will earn. Once you have earned enough currency, you may purchase items from the *Store*.



Store




General Motors Store. 😊


STORE 🛒


DRAFT STORE 🛒


 item12 1 spigit Dollars <p>description</p> (99 Available in Stock) BUY NOW	<p>Image Not Available</p> item4 68 spigit Dollars <p>desc</p> (5 Available in Stock) BUY NOW	 Cadillac Cien1 1,300,000 spigit Dollars This is just plain text, not HTML (4 Available in Stock) BUY NOW
 new item 1 spigit Dollars <p>descripon</p> (1 Available in Stock) BUY NOW	 new item2 12 spigit Dollars <p>why are the htm tags shown in this field</p> (11 Available in Stock) BUY NOW	<p>Image Not Available</p> new ec 2 spigit Dollars <p>drer</p> (12 Available in Stock) BUY NOW

Pages: 1 2

User Stats 



Shopping Cart 

Store Admin 

Purchase an Item

1. Click the *Store* tab.
2. Choose an item for which you have sufficient spigit dollars, and then click *BUY NOW*.
The item appears in your *Shopping Cart*.
3. Under *Shopping Cart*, click the *View Cart* link.

- To purchase the item, click *CHECKOUT* . To return to the *Store* page, click *CONTINUE SHOPPING* .

[Store »](#) Shopping Cart

Shopping Cart

	Quantity	Item	Price	Total
DELETE	1	Cadillac Cien1	1,300,000	1,300,000
Total: 1,300,000 spigit Dollars				
CONTINUE SHOPPING CHECKOUT				

- Under *Checkout*, choose a *Delivery Method*.
To pick up the item(s), choose *I will pick it up*.
To have the item(s) shipped to you, choose *Ship Items to the Address Below*, and then type your shipping information in the required fields.
- Click *PLACE ORDER* .
If you do not have enough spigit dollars for the purchase, the message "Sorry! You do not have enough cash for this purchase" appears.
If your order was successful, the message "Your order was placed successfully" appears.

Building Reputation

On this innovation platform, you earn a reputation based on your actions. Your reputation is directly correlated to your contributions, the feedback you receive, and the overall perception of the community of your contribution quality. If you continuously receive good feedback, have a good following of quality users who constantly engage you, and have generally positive indicators around your membership, your reputation will be very high. Likewise, if you do not contribute meaningfully, if you consistently post spam, if you don't engage productively and produce good contributions, your reputation in turn will be very low. Your reputation value can dramatically affect the outcome of different events, as they relate to your earnings, status, and the results surrounding other outcomes and events where you directly (and indirectly) participate. The higher your reputation, the more impact you will have in the outcome of events.



The Idea Lifecycle

There are three stages in the idea lifecycle: Incubation, Validation, and Emergence. In each stage, an idea must reach certain graduation thresholds before it can graduate to the next stage. Once the idea has reached the Emergence stage, the system admin will make a decision on the feasibility of the idea and either graduate the idea for further research or archive it in the platform.

Criteria	Definition	Example
Idea Approval	Your colleagues vote whether they approve your idea (green vote up) or don't (red vote down)	50% approval
Page views	Number of times that your colleagues have accessed your idea's homepage	100 page views
Votes	Number of votes that your idea has received	10 votes
Buzz	Overall idea activity, which is calculated by a combination of page views, conversations, and posts	25% buzz
Approval rating	Approval votes as compared to total votes	50% approval
Team size	Number of Team Members the idea has	3 team members
Conversation level	Number of responses to comments (conversations) that users have left on an idea	5 conversations
Number of posts	Total number of comments and conversations	5 posts
Number of reviews	Number of reviews that users have left on your idea	3 reviews
Rating	Algorithmic calculation of approval rating and reputation	3.0 rating

Incubation

After the idea is entered in the system, it is automatically in the first stage, called Incubation. This is when the community first provides their assessment of the idea. It's this assessment that determines whether the idea advances to the next stage. The criteria to advance from

the Incubation stage to the Validation stage are set relatively low, but a level sufficient to filter out ideas with little chance of being implemented. There are four graduation criteria in the first stage and corresponding badges.



Validation

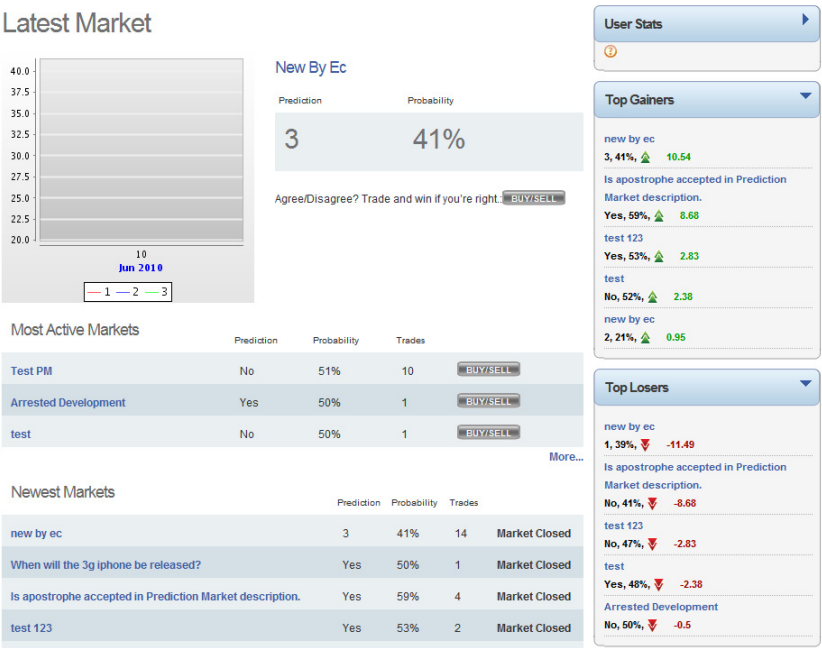
If the idea has met all the graduation criteria in the Incubation Stage, it will automatically move to the Validation stage. In this stage, users should be commenting on and reviewing ideas so that the ideas can fulfill the new set of graduation criteria and move to the next stage, which is called the Emergence Stage. In Validation, there are eight graduation tasks to be met:



Emergence

If the idea meets all the graduation criteria in the Validation Stage, it will automatically be moved to the Emergence stage, where you can begin to invest and trade in the idea. In the Emergence stage, the *Innovation Market* becomes the primary basis for valuing an idea.

The initial price per share for an idea is determined by its strength in the prior stages. After going “public” on the *Innovation Market*, shares of the idea can be bought and sold by employees. The buying and selling impacts the share price of each idea.




Payoff

Once an idea is in the third stage, Innovation Market administrators in your company will at some point close the idea. At closing, they will indicate whether the idea has graduated through the platform successfully. If your idea has graduated successfully, shareholders will

receive a payoff of 100 units of currency per share in your idea. It will also positively affect reputation of those shareholders. If unsuccessful, shareholders will receive zero units of currency and their reputations will be negatively affected.

[View Ideas » Technology Green » The Way To Succeed In The Creative Economy: Innovate](#)

blah 871



posted by **Sandeep Lingarkar** on Apr 23, 2010

57.53

spigit rep

0.0

Share :
[t](#) [f](#) [in](#) [p](#) [v](#) |
[More](#)

WATCH IDEA

VIEW WIKI

TELL A FRIEND

PERMALINK

REPORT

RT

The Way To Succeed In The Creative Economy: Innovate

The Knowledge Economy is giving way to the Creative Economy. Information has become a commodity like coal or corn. People once thought that superiority in technology and information would ease the economic pain of outsourcing manufacturing to Asia. But it turns out that a good deal of knowhow—software writing, accounting, legal work, engineering—can be outsourced to places like India, China, and Eastern Europe, too.

The solution: Focus on innovation and design as the new corporate core competencies. To prosper, companies have to constantly change the game in their industries by creating products and services that satisfy needs consumers don't even know they have yet. That's how loyalty is built. Mastering new design methods and learning new innovation metrics are the keys to corporate success, if not survival. Smart companies now have a senior-level executive charged with driving innovation or sparking creativity. Perhaps it's even the CEO.

Tags:
Last Modified on: Jun 7, 2010

Stage: Closed

Idea Stats

Posted At: 04/23/2010 06:54 AM CDT

Discussion Forum Posts: 0

Reviews: 0

Views: 16

Approval Rating: 0.00%

Quality Rating: 0.00 / 5.0

Nates/Hates: 2 / 0

Founder: [Sandeep Lingarkar](#)

Nate Members: none

Stage: Closed

Documents

Idea Home Nate Member

Reviews

Similar Ideas

Email Group

0 Threads / 0 Posts / 16 Views /

The Idea Lifecycle

27

The Leaderboard Tab

The *Leaderboard* displays the top ideas and users within the community. Lists of top users and ideas are calculated based on a series of metrics. To access the *Leaderboard*, click the *Leaderboard* tab at the top of the page:

Top Contributors	
USER NAME	POST
1. Sheila s	47
2. emilia carvajal	26
3. Erick Martinez	21
4. san03 lin03	16
5. Marian Torrez Miranda	13
6. test1	10
7. Daniel G	9
8. Elia	9
9. San01 Lin01	6
10. san04 lin04	5
More...	

Top Ranked	
IDEA	SCORE
1. Test idea 1	83.33
2. Going Green Ideas for Heating and Cooling	83.33
3. Shop 'til You Feel It's A Full-Blown Experience	71.2
4. New test 1	66.66
5. New 3	66.66
6. My biscuits idea	66.66
7. Test 3	45.6
8. Gole Change Ownership Idea A	16.66
9. Brickley Engine	16.66
10.test idea ec	16.66
More...	

Highest Reputation Members		
USER NAME	REPUTATION INDEX	CHANGE
1. san03 lin03	81.63	▼ -2.84%
2. san02 lin02	79.58	▼ -2.71%
3. San01 Lin01	79.28	▼ -2.71%
4. Sheila s	67.44	▼ -1.9%
5. Hutch Carpenter	64.63	▼ -1.66%
6. Nate Mar	59.09	▼ -1.13%
7. Sandeep Lingarkar	57.53	▼ -0.96%
8. san04 lin04	57.14	▼ -0.93%
9. Carlos Monterde	56.44	▼ -0.85%
10.Sarah Silva	54.99	▼ -0.67%
More...		

Social Networking

As you begin using the site, you might find colleagues you would like to work more closely with on Spigit ideas. There are social networking features on Spigit that allow you to connect with these colleagues.

My Profile

My Profile contains information about you and can be found under the *My Profile* tab. When you click on the tab it takes you to your dashboard.

User Profile

A

User

Preferred Name: Lori_Admin

Email : user@gmail.com

UR

VIEW RESUME

EDIT RESUME

My Connection's Activity

Prediction Portfolio

My Profile

JOIN DATE: 04/10/2010

WORK PHONE: 513-555-9988

ROLES: TITLE:

IDEAS: 0

POSTS: 0

VIEWS: 0 Times

AVAILABLE: 0

SPIGITS:

COMPANY NAME:

WORK LOCATION:

COUNTRY:

Bio

Here is my bio.

User Stats

EDIT PROFILE

SIGN OUT

UPLOAD FILE

MY BLOG

Join Date: 04/10/2010

Post : 0

Views: 0 Times

net worth : 0 spigits

Connections

You do not have any connections.

MATRIAGE

My Watched Ideas

Team Members

You have no invitations.

My Email Subscriptions

Privacy Preferences

☒ Allow members to send me email

☒ Show Profile

User Stats Widget

Navigate to the *My Profile* page to access the *User Stats* widget on the right. The *User Stats* widget gives you a quick snapshot of your user statistics. The widget also provides quick links to edit your profile, upload documents to your resource center, view and edit your blog, and sign out:

A screenshot of the 'User Stats' widget. It has a blue header with the text 'User Stats' and a dropdown arrow. Below the header is a help icon (question mark in a circle). There are four buttons: 'EDIT PROFILE', 'SIGN OUT', 'UPLOAD FILE', and 'MY BLOG'. Below these buttons, it shows 'Join Date: 04/10/2010'. Then it shows 'Post : 0', 'Views: 0 Times', and 'net worth : 0 spigits'.

Updating your Profile

On the *Edit Profile* page, you can enter your personal information, contact information, work experience, and a signature. You can also upload your own image to be displayed next to your name when you post on Spigit. This image is called an “avatar,” and you can click the *Avatar* bar at the bottom of the *Edit Profile* page to select or upload an image.

Update your Profile

1. In the *User Stats* widget, click *EDIT PROFILE* .
2. Under *Personal Info*, complete the following fields, as appropriate:
 - First Name*
 - Last Name*
 - Gender* (select *Male* or *Female* from the drop down menu)
 - Hometown*
 - Job Title*
 - Profile Tag*
 - Nickname*
3. Under *Bio*, type your biographical information into the text box. The text box is highly customizable. For details, see “[Post an Idea](#)” on page 8 and “[Using the Editor](#)” on page 15.
4. Under *Contact Information*, complete the following fields, as appropriate:
 - Email* (required)
 - Phone*
 - Fax*
 - Mobile*
 - Address 1*
 - Address 2*

City

State

Country

5. Under *Online Profile*, complete the following fields, as appropriate:

Website

IM Name

Timezone (select a *time zone* from the drop down menu)

6. Under *Signature*, type your signature information into the text box. The text box is highly customizable. For details, see [“Post an Idea”](#) on page 8 and [“Using the Editor”](#) on page 15.
7. Under *Personal Info*, click *UPDATE* to update your personal information once you have completed steps 1-6.
8. Under *Change Password*, complete the following fields:
 - a. *Current Password*. Type in your current password.
 - b. *New Password*. Type in your new password.
 - c. *Confirm New Password*. Type in your new password again.
 - d. Under the second *Change Password*, click *UPDATE*.
9. Under *Attach Files*, do one of the following:

To upload an image, click *Browse*, navigate to the folder where the image is stored and then click *UPLOAD IMAGE*.

To use an available avatar, select radio next to the avatar you want to use, and then click *OR USE AVATAR*.

Uploading Files

If you would like to upload a file, click *UPLOAD FILE* from the *User Stats* widget. After uploading, you are given the URL where your file(s) can be found. You can use this URL to add graphics to your posts. To add a graphic, upload a file and link it in your posts as instructed.

Upload Files

1. Click *UPLOAD FILES*.

The *Manage Uploaded Files* page appears.
2. Click *Browse*, navigate to the folder where the image is stored. (You can attach up to 5 files at a time.)
3. Click *UPLOAD*.

You can access your file(s) using this URL.:

<https://qa30.spigit.com/resources/files/13/<filename>>

Note: The maximum number of files to upload is 100.

Your Blog

In the *User Stats* widget there is also a *MY BLOG* , which is where you can write a blog description, write new blog entries, edit your blog settings, etc.

Manage Your Blog

1. Click *MY BLOG* .
2. To create a permanent link to your blog, click *PERMALINK* .
3. To track activity on your blog, click *WATCH* . You will receive email notifications whenever there is activity on your blog. To cancel the email notifications, click *UNWATCH* .

Post a New Entry

1. Under *Control Panel*, click *Post a New Entry*.
2. Type the title of your entry in the *Title* field.
3. Under *Text*, type your entry in the text box. The text box is highly customizable. For more details, see “[Post an Idea](#)” on page 8 and “[Using the Editor](#)” on page 15.
4. Under *Tags*, type in keywords that describe your idea (for example, feedback, technology, process, etc.).
5. Under *Publish*, click *SAVE DRAFT* to save your entry without publishing, or click *POST BLOG ENTRY* to post your entry.

View Draft Entries

1. Under *Control Panel*, click *View Draft Entries*.
2. To view a draft entry, click *EDIT* next to the entry you want to view.
3. Edit the *Title*, *Text*, and *Tags* fields as appropriate.
4. Under *Publish*, click *SAVE DRAFT* to save your entry without publishing, or click *POST BLOG ENTRY* to post your entry.

Edit Blog Settings

1. Under *Control Panel*, click *Edit Blog Settings*.
The *Blog Admin Page* appears.
2. In the *Title* field, type a title for your blog.
3. In the *Tagline* field, type a tagline for your blog.
4. In the *Description* field, type a description of your blog.
5. Select the *Moderate Posts* checkbox to moderate posts made to your blog.
6. Under *Who Can Post*, choose one of the following (required):
Me
Blog Members
7. Under *Who Can Comment*, choose one of the following (required):

Anyone

Signed In Users

Members

8. Under *Blog Members*, type in the user names of those users you want to be members of your blog.

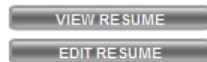
Note: User names must be one user name per line.

9. Click *SUBMIT*.

Your Resume

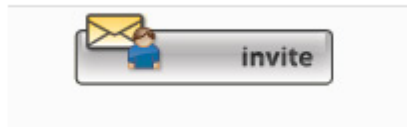
If the *Resume* feature is enabled in your community, you can provide personal information in that area of the site as well. Your resume consists of your bio, work history, and education.

From the *My Profile* page, click *Edit Resume* on the left side of the page to edit your Spigit resume. You can also click *View Resume* to view how it looks to other users.




Invite User

If you have colleagues who are not on the site but might be interested in joining, you can invite them from the *My Profile* page by clicking *invite* at the top:




Your Ideas

From the *My Profile* page, you can track the status of your ideas using the *My Ideas* widget on the right. This widget provides up-to-date information on each idea's current stage, rating, outstanding graduation requirements (badges), and a quick link to view the idea's homepage.

My Ideas		
Title	Rating*	Stage**
New 3	0.0	E
New Idea		
   	0.0	I
 		
*out of 5.0		
** I=Incubation , V=Validation , E=Emergence , C=Closed , A=Aborted		

Your Watched Ideas

The *My Watched Ideas* widget on the *My Profile* page keeps track of the items you are watching. You will also receive a notification email for each new entry (thread, comment, etc.) created under any of your watched items. This can help you stay focused and updated on the information most important to you.

My Watched Ideas	
	test idea ec

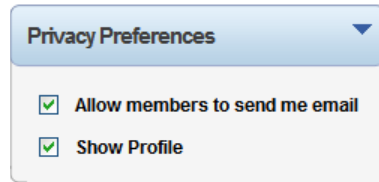
Team Members

The *Team Members* widget on the *My Profile* page will display any team member invitations you have accepted, as well as any pending invitations for existing ideas.

Team Members	
You have no invitations.	

Privacy Preferences

You can customize your privacy preferences by using the widget labeled *Privacy Preferences* in the lower right area of the *My Profile* page. Check the box next to “Allow members to send me emails” to allow other users to send you emails. If you want to give users the ability to view your profile, check the box next to “Show profile.”

A widget titled "Privacy Preferences" with a dropdown arrow. It contains two checkboxes, both of which are checked. The first checkbox is labeled "Allow members to send me email" and the second is labeled "Show Profile".

Privacy Preferences ▼

☒ Allow members to send me email

☒ Show Profile

Your Connections

Your *Connections* are other users whom you have added as connections because you want to work with them or want to make sure they know about your ideas and other actions on the site.

A widget titled "Connections" with a dropdown arrow. It displays the message "You do not have any connections." and a "MANAGE" button.

Connections ▼

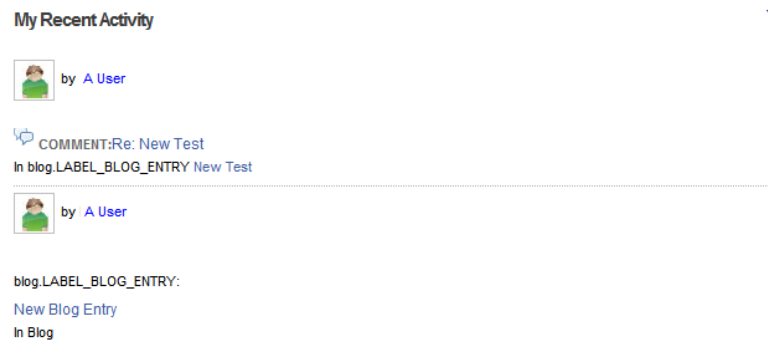
You do not have any connections.

MANAGE


If you add a user as a connection, they will be sent an email letting them know that you have requested to add him or her as a connection and can then choose whether to approve you as a connection. Once you have made a connection, the user and his or her actions will be listed on your profile so you can see what he or she is interested in and or working on.

Your Recent Activity


The *My Recent Activity* area of the *My Profile* page displays your recent activity on Spigit. This area will list each recent action you took, and on what date and where the action was taken. This allows you to quickly reference your actions. You can easily find old posts, comments, or reviews if you need to refer to them for any reason. Your recent activity will also appear in your connections' dashboards.

A widget titled "My Recent Activity" with a dropdown arrow. It displays a list of recent activity items. Each item starts with a user profile picture and the text "by A User". The first item is a comment: "COMMENT:Re: New Test" in a blue link, followed by "In blog.LABEL_BLOG_ENTRY New Test". The second item is a blog entry: "blog.LABEL_BLOG_ENTRY: New Blog Entry" in a blue link, followed by "In Blog".

My Recent Activity ▼

 by A User

COMMENT:Re: New Test
In blog.LABEL_BLOG_ENTRY New Test

 by A User

blog.LABEL_BLOG_ENTRY:
New Blog Entry
In Blog

Your Connections' Activity

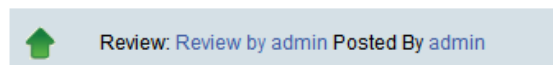
Your connections' activity includes any actions (posts, blogs entries, comments, threads or reviews) that your connections have made on Spigit. Their most recent activity will appear on your *My Profile* page in the *My Connections' Activity* area.



Your Votes (Spigs and Scraps)

Your votes, also called Spigs and Scraps, will appear on the *My Profile* page along with the content that you have voted on and what your votes were. Please note that this area is not visible to other users.

Spigs Scraps



Testimonials

Other users who know your knowledge and abilities may write testimonials to vouch for your qualifications. If you approve of them, they will be displayed on your profile.

Your Portfolio

Your portfolio includes your various positions and values of holdings in the different types of markets where users participate. Most notably, holdings are for the following markets:

Innovation Portfolio – This reflects your holdings for different ideas in which you own shares, the base value (at purchase), the current value of each position, and the net gain/loss to date.

Prediction Portfolio – This reflects your holdings for different prediction market outcomes in which you own shares, the base value (at purchase), the current value of each position, and the net gain/loss to date.

Preferred Stocks – Preferred stocks are given to you when you become a team member of an idea. The idea owner can choose to give you as many preferred stocks as he/she deems appropriate.

User Profiles

While browsing Spigit content, click on a user's name to access their profile. From a user's profile page, you can e-mail them, watch them, add them as a connection, or post a testimonial:

User Profile

Sheila
Preferred Name: Sheila
Email: sheila.salinas@truesoftinc.com
TITLE: QA Engineer

JOIN DATE: 04/12/2010
WORK PHONE: 71400000
ROLES: Administrator
COMPANY NAME:
WORK LOCATION:
COUNTRY:

IDEAS: 2
POSTS: 22
VIEWS: 1152 Times
AVAILABLE: 40,137
SPIGITS:

User Stats
Join Date: 04/12/2010
Ideas: 2
Post: 22
Views: 1152 Times
net worth: 40,137 spigits

Connections
testuser10, testuser11, testuser12
ADD CONNECTION

Sheila's Ideas

Title	Rating*	Stage**
New 3	0.0	E
New Idea	0.0	I

*out of 5.0
** I=Incubation, V=Validation, E=Emergence, C=Closed, A=Aborted

Recent Activity

Sheila's Activities

Idea	Posted In	Category	Time
Idea: New Idea	Posted In	Category QE Testing	04/16/2010 01:18 PM CDT
Idea Thread: with tag	Posted In	Idea with tag	04/22/2010 03:20 PM CDT
Idea Thread: Test1	Posted In	Idea Test1	04/22/2010 07:56 AM CDT
Category Thread: New Thread	Posted In	Category Test Category	04/21/2010 05:27 PM CDT
Poll: <poll?			04/21/2010 05:21 PM CDT

[More activities...](#)

Add connection – Adding another user as your connection will allow you to easily follow their actions on Spigit. Once a user is your connection, you can access their recent actions from your *My Profile* page.

View Resume – Click *VIEW RESUME* to view that user's resume (if the user has posted a resume).

Email user – Click *EMAIL USER* to e-mail that user.

Post Testimonial – Posting a testimonial for a user allows you to write an endorsement for that user. It is a good way to establish contacts on the site and help others learn about the quality of work of that user with whom they may not have worked previously or been in contact. Your testimonial is first sent to the user for approval before posting.

Who's Online

You can also check out who is currently online at the bottom of the *View All Ideas* homepage. This can help you collaborate more quickly on any idea or post:

Who's Online :

24 guests, 1 Member

[Lori_Admin](#)

User Badges

Users in the community are assigned a series of badges that reflect their status in the community. These badges are helpful for identifying certain users with varying levels of expertise, areas of interest, team membership, and other roles and types of demographic information. Badges are automatically assigned based a number of factors, including term of membership, level of activity, assigned and calculated expertise, user roles, etc. A sampling of user badges is listed below:

Example – Badges by User Class



User class
Stranger



User class
Journeyman



User class
Catalyst



User class
Master

Example – Badges by User Type (Roles)



User type
Entrepreneur



User type
Expert



User type
Moderator



User type
Administrator

To see a full list of badges, click on the *User Badges* link on the bottom of every page.

